

Agenda Item Details

Meeting Apr 19, 2012 - ESUHSD REGULAR BOARD MEETING - 4:00 P.M., DISTRICT OFFICE - BOARD ROOM, 830 N. CAPITOL AVENUE, SAN JOSE, CA 95133

Category 16. ATTACHMENT A - CONSENT CALENDAR

Subject 16.15 Approve Minutes of March 3, 2012, Board Retreat/Meeting

Access Public

Type Action (Consent)

Recommended Action It is recommended that the Board of Trustees approve the March 3, 2012, Board Retreat/Meeting minutes as presented.

Public Content

EAST SIDE UNION HIGH SCHOOL DISTRICT**Item: 16.15**

TO: Board of Trustees

FROM: Dan Moser, Superintendent

SUBJECT: Approve Minutes of March 3, 2012, Board Retreat/Meeting

Attached are the minutes of the March 3, 2012, Board Retreat/Meeting for review and approval by the Board of Trustees.

FISCAL IMPACT:

None

FUNDING SOURCE:


None

RECOMMENDATION:

It is recommended that the Board of Trustees approve the March 3, 2012, Board Retreat/Meeting minutes as presented.

[BA 20120303_Board_Retreat_Minutes.pdf \(35 KB\)](#)

Executive Content

EAST SIDE UNION HIGH SCHOOL DISTRICT
BOARD OF TRUSTEES
APPROVED April 19, 2012


**EAST SIDE UNION HIGH SCHOOL DISTRICT
BOARD RETREAT / MEETING
OF THE
BOARD OF TRUSTEES
Meeting Held at Foothill High School - Library
March 3, 2012
9:00 a.m.**

1. CALL TO ORDER/ROLL CALL

1.01 Roll Call

The Regular Meeting of the Board of Trustees was called to order at 9:05 a.m. by President Biehl. Vice President Martinez-Roach, Clerk Herrera, Member Le and Member Nguyen were present.

2. PLEDGE OF ALLEGIANCE

3. WELCOME AND EXPLANATION TO AUDIENCE

Information explaining Board meeting procedures and how citizens can address the Board will be read. Written information is located near the entrance to the Library.

President Biehl extended a welcome to everyone, explained the format of the meeting and noted that all Board Meetings are recorded.

4. ADOPTION OF AGENDA

For consideration by the Board of Trustees.

The agenda was adopted as presented.

5. PUBLIC MEMBERS WHO WISH TO ADDRESS THE BOARD OF TRUSTEES

Members of the public may address the Board on any subject not on tonight's agenda; however, provisions of the Brown Act (Government Code section 54954.2(a) and 54954.3) preclude any action. As an unagendized item, no response is required from the Board or District staff and no action can be taken; however, the Board may instruct the Superintendent to agendize the item for a future meeting. When your name is called, please come to the podium, state your name for the record, and limit your remarks to three (3) minutes.

Persons wishing to address the Board must fill out a gold request form, which is located at the entrance of the Library.

There were no public speakers under this section.

6. BOARD OF TRUSTEES/SUPERINTENDENT - OPERATIONAL ITEMS/BOARD DISCUSSION AND/OR ACTION

6.01 Retreat Agenda: March 3, 2012

6.01.01 Introduction and Welcome – Board President Frank Biehl

6.01.02 Discussion/Action: Leadership -- Vision/Mission/Core Values and District Priorities

6.01.03 Discussion/Action: Equity for All – Policy and Practice

6.01.04 Discussion/Action: “a-g” Blue Ribbon Committee

6.01.05 Discussion/Action: District Priorities and Goals for 2012/2013

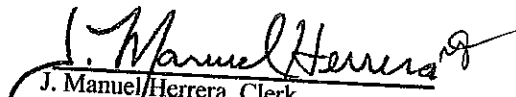
Attached are the notes and actions from the Board Retreat/Meeting.

7. ADJOURNMENT

President adjourns the meeting.

President Biehl adjourned the meeting at 2:57 p.m.

Respectfully submitted,


J. Manuel Herrera, Clerk
East Side Union High School District

Desired Outcomes from Board Members

- Review goals and set next goal = short and long
- Working collaborative
- Board working together
- Review Board priorities
- System to commitments
- Focus on instruction and Student Achievement
- Develop a District assessment/evaluation protocol

What are commitments to working as a Board

- Agree on the vision
 - Short-term and long-term
- Follow-through and follow-up
 - Product: market, improve, promote
- Report card for the Board
- System of progress
 - Ongoing assessment tools
- Priorities of 1, 3, 5 years
- System of implementation

Board Norms

“Cultural Values”

- Respectful engagement → positive tone
- Active listening
- Open to new ideas without persecution
- Preparation for meeting or have statement placed on the record
- Mutual support of each other and trust (acknowledge)

Action

- List cultural values in poster print and post in Superintendent’s Conference Room

What system do we have in place to measure our effectiveness as a Board?

Actions

- Administration survey
- Community survey
- Customer Service comment cards
- Using this data to improve

- Define recovery
- What is the big picture?
- Student-centered
- Resources aligned to improve student achievement

Systems

- Feedback of cultural values
- Dr. Javius introduce a implementation plan for monitoring and evaluate district wide systems
- Effective use of data to examine improvement

Board Priority #4 Community Outreach

- Marketing plan
 - Positive face of programs and services
 - District-wide events to promote talents of students and families
- Fundraiser??
- Community Relation Program
- Foundation??
- Community Relation of the District → proactive approach
 - Parcel tax communication
 - Asking feedback from community
 - Use of technology to communicate with the community
- Delivery systems
 - Re-examine delivery systems as customer service with measurable feedback
 - Prior to high school
 - Marketing business community
 - Real estate
 - System vertical community
 - District → schools
 - Customer interface with all

Systematic evaluation of priorities

- Quarterly half day sessions
 - 9 AM – 12 PM; first quarterly meeting June 2012 (2 Spring; 2 Fall)
 - Review progress of priorities
 - Possible discussion of linking Board priorities to the next Superintendent's evaluation

Progress Monitoring Protocol

- Data to review
- Action-based on data to review
- Evidence to collect
- Measuring the actions to lead to the outcome

Implementation Protocol

- **Frequency** (4 times/year); How often did we do the implementation/action?
- **Quality**; To what extent was it of quality?
- **Effectiveness/Results**; Did the action create positive change/results?

What are the questions?

- We ask to monitor our priorities
 - Did you meet them?
 - Why did you meet them?
 - Why did not meet them?
 - What is the next step?

April Meeting:

Action

- Superintendent to report on status of priorities
- Share out the 3 or 4 questions (see above) for each priority or action(s) related to the priority.